

**WATER COOLER**



**WISDOM**

**RULE #7**

Put other stakeholders  
(shareholders, customers, suppliers,  
etc.) equal to or above yourself.

Leadership is about humility and serving others. When you put other stakeholders above yourself, you do just that. Humility is at the core of a leader's heart. Humility is understanding who you really are, regardless of your title or education, your wealth or status. Humility underlies the impulse to make others do better. We all have a tendency toward selfishness and greed. Most of us are tempted by power, money, and fame. Some of us will act in inappropriate ways to get these things. When our mission is to serve others, we don't think as much about ourselves. Channeling our energy toward worthy pursuits is infinitely more effective in governing behavior than draconian compliance programs. Discover the Joy at Work Revolution: [www.DennisBakke.com](http://www.DennisBakke.com)

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WATCH OUT FOR RULE #6 – COMING NEXT MONTH

**JOY**  
AT  
**WORK**